



MPAHS Class of 2017

Parent-to-Senior Ads

Congratulations on your child's upcoming graduation from Mt. Pleasant Area Senior High School! The 2016-2017 LOG staff is now accepting orders for senior ads. These ads give you the opportunity to express your love, pride, and congratulations upon your child's high school graduation.

SIZES AND PRICES

Full Page (1-6 pics + copy)	\$150
½ Page (1-4 pics + copy)	\$80
¼ Page (1-3 pics+ copy)	\$60

Designs, Guidelines, and Ordering

Please complete the order form found in this packet. A list of specific guidelines and instructions for the submission of the ad are also included in the packet.

Digital images burned on a CD are appreciated, but hard copy photos are accepted.

Deadline and Payment

The order form, photos, text and payment for your child's ad are due

Tuesday, April 4, 2017. Checks should be made payable to **"The LOG."**

Thank you!

The yearbook staff reserves the right to change any ad which is not appropriate for the yearbook without notifying you. This includes, but is not limited to, the exclusion of photos and text.

If there are any further questions concerning your parent to senior ad, please feel free to contact Mrs. Remaley at

(724) 547-4100 Ext. 1740 or tremaley@mpasd.net

Parent-to-Senior Ad Submission Guidelines

1. Select the ad size you would like to purchase
2. Select the appropriate amount of photos for ad size:
 - a. Full page: 1-6 photos; half-page: 1-4 photos; quarter page: 1-3 photos
 - b. Please place your child's name on each hard copy photo/photo disk, but be sure not to damage the photo!**
 - c. We will enlarge or reduce your photos as necessary. We will also crop the picture to its best advantage
 - d. **Do not send the original of any photo you value—we cannot guarantee its return.** Instead, submit a photo-quality copy of any picture you cannot replace (we do not recommend computer-generated inkjet photo images on plain paper and cannot be held responsible for the quality of their reproduction if you submit a photo in this manner).
 - e. We cannot use photos that have been cut or glued
 - f. Do not send collages**
 - g. To have the submitted photos sent back to you at the end of the year, please enclose a self-addressed stamped envelope with your child's name on the back. Burned CDs will not be returned.
3. Write the ad copy:
 - a. The words you want to include in your ad are called "copy." Please write your copy legibly on the ad order form, or you may type or print it on a separate piece of paper and attach it to the form.
 - b. We will choose a font for your copy when we compose your ad. We will also correct any grammar, punctuation, and spelling errors. Therefore, if a word needs to be spelled a certain way, make sure we know that when you submit the message.
 - c. Take into account the size of your ad when writing your message. A large quantity of text in any ad will end up being set in very small type which may not be easy to read.

Mt. Pleasant Area High School Yearbook Ad Order Form

¼ page ads may feature 2-3 pictures; ½ page ads may feature 4 pictures; and full-page ads may feature 6 pictures.

Order forms, pictures, and payment must be submitted by Tuesday, April 4, 2017 to:

Mrs. Terri Remaley
Yearbook Advisor
Mt. Pleasant Area Senior High School
265 State Street
Mt. Pleasant, PA 15666

Contact Information:

Parent name: _____
Student name: _____
Address 1: _____
Address 2: _____
City, State, Zip code: _____
Phone: _____
Email: _____

Layout Choice (circle one):

¼ page (\$60.00) ½ page (\$80.00) Full-page (\$150.00)

Ad Copy (Please see guidelines for text suggestions and instructions):

Signature: _____ Date: _____

Please include the photos or photo CD and make a check payable to “The LOG” with “Senior Ad/Yearbook” on the memo line. If you submit hard copy photos, **please make sure the student’s name is written on the back, but do not damage the photo.**